

Our Lecturers... to help you **FOCUS & PASS** the exams!



David Meow

MBA(UK), CFA, FRM, ACMA, CA(M), CFP, AIBM, CFE

David Meow is a Principal Consultant and Trainer for VIA Commerce in Malaysia. He provides training and consultancy in areas related to financial accounting, management accounting, corporate finance and investment management. David has provided the services to government-related regulatory bodies including Bank Negara Malaysia (BNM), Permodalan Nasional Berhad (PNB), Securities Commission, Jabatan Perdana Menteri (ILKAP) and other private financial institutions and corporations.

He has been associated with Securities Commission, Malaysia for several developmental projects. He has also been involved in several programmes initiated by Permodalan Nasional Berhad Institute.

Besides training and consultancy, he also lectures the Chartered Financial Analysts (CFA), the Certified Financial Planner (CFP) and ACCA programs in Kuala Lumpur, Singapore, Hong Kong, Shanghai and Vietnam.

He was a visiting lecturer to Sheffield University, a registered tutor for Hull University, and has lectured for several undergraduates and masters' programs in the region. He was also involved in facilitating several programs with an institution under the Ministry of Economy and Finance, Royal Kingdom of Cambodia.

With intensive experience in lecturing professional training programs and his sense of humor, David usually explains difficult topics in simple ways and gives a lot of tips for students to gain marks in exams.



Hoang Thi Thai Ha

M.Com (Applied Finance)

Thai Ha is the holder of Master of Commerce in Applied Finance of the University of Queensland, Australia. She has intensive experience in banking industry in different departments in ANZ Bank. She also has more than five years experience in general management.

She passed CFA level 1 and level 2 exams at the first attempt. Derivatives are the topics that she achieved high marks in her CFA Level 1 and Level 2 exams.

She usually explains difficult topics in simple ways. She also shares with students study strategies to prepare well for the exams given the heavy workload.



Hua Chia Yee

FCCA, CFA

Hua is a CFA Charterholder and a Fellow Member of the Chartered Association of Certified Accountants (FCCA). He is presently the Managing Director of Phoenix Capital Corporation, a private equity firm specializing in investment banking and asset management based in Vietnam. Prior to joining Phoenix, he was the General Manager, Corporate Planning of KBB Resources Berhad, a vermicelli manufacturer listed on the Main Board of Bursa Malaysia for 5 years. He also has 7 years of experience in merchant banking specialising in corporate finance with RHB Sakura Merchant Bankers Berhad. He also consults in mergers and acquisitions for companies in Asia and the Middle East since 2003.

Prior to taking up the above appointments, Mr. Hua has 7 years of experience in merchant banking specialising in corporate finance with RHB Sakura Merchant Bankers Berhad. As a merchant banker, Mr. Hua has provided corporate advisory services and formulated fund raising proposals.

A summary of major corporate transactions that he has advised on is as follows: -

- ◆ Debt and corporate restructuring for the Lion Group involving 6 public listed companies listed on the Bursa Malaysia
- ◆ Acquisition of Sime Bank and restructuring of the enlarged RHB Banking Group.
- ◆ Valuation of various technology related companies for a government owned entity
- ◆ Structuring and valuation of Allianz Assurance Berhad
- ◆ Business restructuring of Cold Storage (Malaysia) Berhad
- ◆ Initial Public Offerings of:-
 - KBB Resources Berhad (vermicelli and rice flour manufacturer)
 - YSPSAH Holdings Berhad (pharmaceuticals manufacturer)
 - Nikko Electronics Bhd (radio-controlled cars manufacturer)
 - Hup Seng Industries Berhad (biscuits manufacturer)

Hua was a CFA programme Lecturer in Hong Kong, Vietnam and Malaysia since 2003, specialising in Financial Statements Analysis, Equities and Portfolio Management. He is also a Trainer for Permodalan Nasional Berhad for the CFA programme and various finance related subjects. He is a Facilitator of the CFP programme for KDU Management Development Centre Sdn Bhd since 2003, specialising in Investment Planning and Financial Plan Construction.

Hua is one of the preferred CFA lecturers by Vietnamese students. His lecturing skills, lecture structures and real life examples help students not only pass the exams but also apply the knowledge and skills at work.



Pham Ngoc Bich

CFA, MBA

Pham Ngoc Bich graduated from University of Montreal, Canada with a Bachelor in Applied Sciences (Engineering) and an MBA in Finance. Bich was awarded the CFA Charter in 1993 and was a member of the CFA Societies of Montreal, Toronto and Hong Kong.

Bich has worked in almost all areas of finance with over 12 years of experience in commercial banking and capital markets as well as over 15 years of experience in securities and investment management covering North American, Asia Pacific and Vietnam equity, fixed income and private equity investments.

Bich will bring a solid experience in international finance to help CFA candidates gain a deep understanding of Economics, which is an important subject in the CFA Level 1 Exam.



Vu Duc Minh

Passed CFA Level 3 exam in Jun 08 & FRM exam in Nov 2007

Duc Minh graduated from NUS, Singapore. He passed CFA Level 1 exam in Dec 2006, CFA Level 2 exam in Jun 2007 and CFA Level 3 exam in Jun 2008. He also passed FRM exam in Nov 2007. He won NUS School of Computing Dean's list, Academic (top 5%).

He has been working for BNP Paribas in Singapore and then HCMC focusing on fixed income, short term interest rate products and FX in Singapore, Hongkong and Vietnam markets.

With his sound background in computer science, risk management and investment tools, experience at work and in preparing for CFA exams, he will definitely share with the CFA candidates many tips and be able to explain difficult topics in simple ways.



Yap Kam Cheng

BA Econs (Hons), MBA (Aston), CFP

Yap started his career in 1982 with Asian International Merchant Bankers and was involved in corporate advisory, lending, project financing and investment activities. He joined Aetna Universal Life Insurance Bhd in 1987 as Head of the Investment Department.

Yap joined a publicly-listed property company in 1990 as General Manager, Business Development. Yap presently serve as Managing Director in a ready-mixed concrete outfit and oversees the entire gamut of the company's operations including sales, profitability and quality control.

Yap's vast knowledge in Economics and Portfolio management helps students understand the topics and answer the questions in these topics quickly in the exams.